

## STRATEGY 2025 AT-A-GLANCE

### MISSION

CONNECTING PEOPLE  
WITH KNOWLEDGE, SKILLS  
AND OPPORTUNITIES

### GOAL

INCREASING  
OPERATIONAL  
EFFICIENCY

### GOAL

IMPROVING  
GRADUATE  
SUCCESS

### PERFORMANCE MEASURES

Work Integrated Learning  
Domestic Enrolment  
International Enrolment  
Time to Completion  
Graduate Median Income  
Competencies  
Student Satisfaction with Program

### PERFORMANCE MEASURES

Total Expenditure  
Admin Expense Ratio

### GOAL

INCREASING  
PARTNERSHIPS

### PERFORMANCE MEASURES

Employment in Related Job  
Sponsored Research  
Indigenous Enrolment  
Community Initiatives

### VISION

LEARNERS ARE EMPOWERED  
TO TRANSFORM AND MAKE  
A DIFFERENCE

### VALUES

#### COLLABORATION

Connecting with communities, students, industry partners and internally. We work together to make it happen.

#### INCLUSION

Inviting individuals to their aspirations. Removing barriers to achievement while respecting all ideas and people.

#### SUCCESS

Going above and beyond to make a difference in the lives of our students.

#### ACCOUNTABILITY

Giving and receiving feedback and taking responsibility.